

BELLE FOURCHE CHAMBER  
OF COMMERCE'S

# Parade of Lights

The Belle Fourche Chamber of Commerce invites you to help kick off the Christmas season in Belle Fourche with the annual Parade of Lights during Light Up the Night!

**December 21st at 6pm**

**2019 Theme: "Cowboy Christmas"**

**1st Place: \$150 gift card | 2nd Place: \$100 gift card | 3rd Place: \$50 gift card**

Prizes awarded for best use of theme and light display.

Prizes sponsored by the Black Hills Roundup Ag Committee

## Parade Route

Assemble and line up around the block of the Historic Roosevelt Events Center (1010 State St.), facing West down State St. Parade will proceed down State St to 5th Ave., turning North and proceeding to the Tri-State Museum & Visitor Center parking lot (415 5th Ave.). Floats can be left on display in the parking lot if desired.

**Lineup: 5pm    Parade Start: 6pm**

For safety reasons, the Belle Fourche Police Department has asked that if your float has candy to use walkers alongside your float to pass out the candy to the kids rather than throwing it from the float and having the children running into the street.

## Sponsorships

If you cannot enter a float in the parade but would like to support it, sponsorships are available.

**Diamond Sponsorship \$150    Regular Sponsorship \$50**

Both sponsorship types have their name on Facebook marketing for the event, website and Community Calendar advertising. Diamond Sponsors will also be mentioned in newspaper and radio advertising. Please submit your sponsorship by December 7th.



## Parade Float Entry Form

*Please print clearly*

Group/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Float: \_\_\_\_\_

605.892.2676 | Belle Fourche Chamber of Commerce | [events@bellefourchechamber.org](mailto:events@bellefourchechamber.org)

Please return completed entry form to the Chamber no later than 4pm December 19th