

# Parade of Lights

The Belle Fourche Chamber of Commerce invites you to join and help kick off the Christmas season in Belle Fourche with the annual Parade of Lights!

**November 24th at 6pm**

**2017 Theme: "Holiday Traditions"**

**1st Place: \$150 2nd Place: \$100**

Prizes awarded for best use of theme and light display. Sponsored by the Black Hills Roundup Ag Committee.

## Parade Route

Due to the construction on 8th Ave., float lineup will be on Railroad Street behind Pete's Clothing at 5pm. At 6pm it will travel east two blocks to turn left onto 7th Ave. and then left again onto State Street. The parade will proceed west down State Street to 5th Ave./Hwy 85 and turn north, continuing to the Tri-State Museum & Visitor Center parking lot where floats will be left on display for the evening. where floats may be parked for display for the evening.

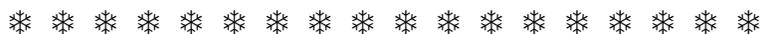
For safety reasons, the Belle Fourche Police Department has asked that if your float has candy to use walkers alongside your float to pass out the candy to the kids rather than throwing it from the float and having them running into the street.

## Sponsorships

If you cannot enter a float in the parade but would like to support it, sponsorships are available.

**Diamond Sponsorship \$150    Regular Sponsorship \$50**

Both sponsorship types have their name on Facebook marketing for the event, website and Community Calendar advertising. Diamond Sponsors will also be mentioned in newspaper and radio advertising. Please submit your sponsorship by November 3rd.



## Parade Float Entry Form

*Please print clearly*

Group/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Description of Float: \_\_\_\_\_

Please return completed float entry form no later than November 20