



Parade of Lights

620 State Street, Belle Fourche • events@bellefourchechamber.org

The Belle Fourche Chamber is hosting the Parade of Lights November 25th at 6pm.

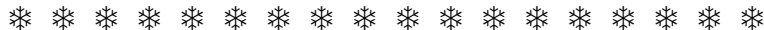
We are looking for parade floats! All are invited to enter a float and help kick off the Christmas season in Belle Fourche.

Parade Route

Entrants will line up on the south side of Herrmann park by 5:30pm. The parade will follow its traditional route and proceed down 8th, turning onto State Street down to 5th Ave (Hwy 85). Floats will turn right on 5th, and right again on Grant Street to park in the City parking lot behind Northern Hills FCU and be on display for the evening.

Sponsorships

If you cannot enter a float in the parade but would like to support it, sponsorships are available. Diamond Sponsorship is \$150. Regular Sponsorship is \$50. Both sponsorship types have their name on Facebook marketing for the event, website and Community Calendar advertising. Diamond Sponsors will also be mentioned in newspaper and radio advertising. Please submit your sponsorship by November 1st.



Parade Float Entry Form

Please print clearly

Group/Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

Description of Float: _____

Please return completed float entry form no later than November 11